

# JENNA FARLEY

GRAPHIC DESIGNER



 804.919.0201

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 jennafarley.com

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## SKILL SETS

- Photoshop, Illustrator, & InDesign
- After Effects & Media Encoder
- Wordpress, Unbounce, Wix
- Google Office Suite
- Microsoft Office Suite
- Canva & Constant Contact
- Video Editing
- Motion Graphic Animation
- Fundamental Photography
- Photo Restoration
- Social Media Coordination

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## EDUCATION

### Certificate of Completion

Dale Carnegie Leadership Course, 2020

### BS in Humanities and Sciences, Creative Advertising Concentration

Virginia Commonwealth University, 2017

### Applied Associates in Visual Arts

John Tyler Community College, 2014

### Fine Arts Certificate

John Tyler Community College, 2012

### Advanced Studies Diploma

Colonial Heights High School, 2010

## EXPERIENCE

### GRAPHIC DESIGNER

Madison+Main

September 2022 – Present

- Active participation in client-facing presentations and conferences
- Offering thought-provoking ideas and questions in project kickoffs and brainstorming sessions
- Maintain ongoing organizational processes and task management by means of systems such as Dropbox, Mavenlink, and spreadsheets
- Provide additional leadership and responsibility in both individual and team environments

### JUNIOR GRAPHIC DESIGNER

Madison+Main

May 2019 – September 2022

- Creative concepting and innovative problem-solving
- Production of print and digital designs
- Preparing print-ready files for vendors and clients
- Website construction and ongoing maintenance
- Composing and editing digital videos and short animations

### CREATIVE INTERN

Madison+Main

August 2018 – April 2019

- Assisting with production of print and digital designs
- Assisting website construction and maintenance

### SOCIAL MEDIA COORDINATOR INTERN

The Shops at 5707

January – August 2016

- Social media management and weekly email blast conception
- Digital video composition to maximize organic social reach

*\*Supplemental list of experience outside of industry-related work is available upon request.*